



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004284899** | File Number: **0000020356** | Submit Date: **01/09/2017** | Call Sign: **KCIT** | Facility ID: **33722** | City:
AMARILLO | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2017 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2016

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|----------------------------|--|-------------------|-------------------------------|----------------|
| MISSION BROADCASTING, INC. | 30400 DETROIT ROAD SUITE 304 WESTLAKE, OH 44145 United States | +1 (440) 526-2227 | missionbroadcasting@gmail.com | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|-----------------------|----------------------------|-------------------------|
| Gregory L. Masters , Esq. . <i>Legal Counsel</i> Wiley Rein LLP | 1776 K Street, N.W. Washington, DC 20006 United States | +1 (202) 719- 7370 | gmasters@wileyrein. com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Amarillo |
| | Web Home Page Address | WWW.MYHIGHPLAINS.COM |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 3.99 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.99 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(9)

| Digital Core Program (1 of 9) | Response |
|--|--|
| Program Title | Xploration Earth 2050 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAY 8:00am 10/3/2016-12/26/2016 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 9) | Response |
|--|--|
| Program Title | PETS.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday @ 7:30am 10/1/2016-12/31/2016 |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 9) Response | |
|--|--|
| Program Title | Xploration Awesome Planet |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 8am10/6/2016-12/29/2016 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | , Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth Xploration Awesome Planet is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 9) | Response |
|--|---|
| Program Title | Xploration Outer Space |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 8am 10/5/2016-12/28/2016 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>This new half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown. Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience interest in the field of STEM education.</p> |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (5 of 9) | Response |
|--|---|
| Program Title | Exploration Station: FabLab |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:00am 4/1/2016-6/24/2016 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aimed towards teenagers, the block consists of four half-hour shows focusing on the STEM fields of science, technology, engineering and mathematics. All of the programs in the two-hour block were produced to meet federally mandated educational programming guideline |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 9) | Response |
|--|----------------------------------|
| Program Title | Xploration Nature Knows Best |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 8am 10/4/2016-12/27/2016 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| | |
|--|--|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | n this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 9) Response | |
|--|--|
| Program Title | Xploration Weird but True |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:00am 10/7/2016-12/30/2016 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encouraged to be curious and learn about science, history and culture through creativity and the scientific metho |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 9) Response | |
|--|------------|
| Program Title | Dog Tales |
| Origination | Syndicated |

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|--|--|
| Days/Times Program Regularly Scheduled | Saturday @ 7:00am 10/1/2016-12/31/2016 |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dogs are said to be man's best friend so is it a surprise that there's a weekly show dedicated to dogs and the people who love them? That's what "Dog Tales" is all about. The show, aimed at teenagers, features information on dogs of all shapes, sizes and breeds while also informing young people on how to properly care for pets. It also provides safety, health and training tips that are useful for different breeds of dogs as well as emphasizing responsible pet ownership and compassion for all living creatures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 9) | Response |
|--|-----------------------------------|
| Program Title | Xploration DIY Sci |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8am 10/1/2016-12/31/2016 |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Steve Spangler shows viewers that the world is their laboratory. He uses 'everyday' items to turn the world around him into a fund and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Amy Williamson |
| Address | 1015 S. Fillmore Street |
| City | Amarillo |
| State | TX |
| Zip | 79101 |
| Telephone Number | (806) 383-3321 |
| Email Address | awilliamson@kamr.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KCIT WILL CONTINUE TO PROVIDE QUALITY EDUCATION AND INFORMATIVE PROGRAMMING FOR CHILDREN. |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|--|--|
| Program Title | Wild About Animals |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild about animals is a half hour animal E/I magazine series that airs 52 weeks each year. The show id hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. The series is produced for children 16 and under (specific target audience is 13-16). As the producers of "wild about animals" it is the objective of Steve Rotfeld productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals the see every day. |

| Other Matters (2 of 8) | Response |
|--|---|
| Program Title | SPORTS STARS OF TOMORROW |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday @ 8:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational and motivational series profiles the top rookie, college and high-school talent in sports. Also features some of the biggest names in sports who share their experiences, advice and personal impressions of the road to stardom. |

| Other Matters (3 of 8) | Response |
|------------------------|--------------------|
| Program Title | Awesome Adventures |
| Origination | Syndicated |

| | |
|---|--|
| Days/Times Program Regularly Scheduled | Wednesday 8 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome adventures is a half-hour adventure series that airs 52 weeks a year. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "Awesome Adventures" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its' creatures, and the people that inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make learning fun. |

| Other Matters (4 of 8) | Response |
|---|---|
| Program Title | PETS.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 8 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pet.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love. |

| Other Matters (5 of 8) | Response |
|---|------------------------------------|
| Program Title | Xploration Station: Awesome Planet |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday at 7 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Our host explores the most spectacular places - on the earth, inside the earth, and above the earth - in this riveting earth science series. Ever wonder how a diamond is formed? Or how other gems and metals like gold come to be? Find out as our host goes to diamond mines, gold mines, and deep in the ocean on voyages of discovery. Every wonder how tsunamis, earthquakes, and volcanoes happen? Our host will journey to active volcanoes and tell us what is happening inside the earth's burning hot core. Hurricanes, tornados, and other extreme weather form in the atmosphere...our host will take viewers to weather stations high in the mountains, such as Mount Washington in Vermont, where scientists give us the answers. Magnificent mountains, canyons, and glaciers will be on the agenda. Hubbard Glacier in Alaska is 76 miles long, and is North America's largest. It takes about 400 years for ice to traverse the length of it. Watch as our host melts the ice and takes a drink of 400 year old water! 19th Century philosopher George Santayana said "The earth has music for those who listen." XPLOATION: AWESOME EARTH will play that music for our young viewers who choose to listen. |

| Other Matters (6 of 8) | Response |
|--|--|
| Program Title | Xploration Station: Outer Space |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday @ 7:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Emily Callandrelli takes viewers on incredible journeys through space that will entertain and educate young viewers. Want to learn about gravity? How about watching our host wash her hair in zero gravity? Think volcanoes are spectacular? How about solar flares that shoot out from the sun at temperatures of 3.5 million degrees?! Is life as we know it possible on other planets? Experts debate the topic with differing opinions. Our host will visit various NASA facilities as we search for answers and learn about our universe. We will do shows about the stars, planets, comets, asteroids, moons, and much more. We will work with NASA to illustrate what we cannot see here on earth: the surfaces of planets, outer space weather, and galaxies millions of light years away. Want to know how the Mars Rover works? - we'll show you up close and personal. Every child who has looked up to the skies shares the wonderment expressed by 19th century poet and essayist, Ralph Waldo Emerson, who called the sky "the ultimate art gallery just above us." XPLOATION: OUTER SPACE captures the beauty of our majestic universe while teaching youngsters important lessons about science. |

| Other Matters (7 of 8) | Response |
|------------------------|------------------------------------|
| Program Title | Xploration Station: Animal Science |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Friday @ 8 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION:ANIMAL SCIENCE takes viewers beyond the pretty pictures to discover how and why animals behave as they do. How is a cheetah able to accelerate from 0 to 60 miles per hour in just three seconds? How does a polar bear smell its prey up to six miles away? How is a hummingbird able to flap its wings 70 times per second? XPLORATION: ANIMAL SCIENCE provides the answers. Animals have been uniquely engineered to perform tasks that aid in their survival. In fact, we humans can learn a thing or two from animal engineering. An airplane's wings borrow from our fine feathered friends and still do not perform the task as well. Not only are animals' bodies engineered, but their brains have been programmed. How is a bear able to smell prey up to six miles away? - its olfactory system, located in its brain, is far larger and more complex than humans - it's how they understand the world around them. XPLORATION:ANIMAL SCIENCE uses interviews with scientists and other animal experts to explain the amazing world of animal behavior. 3D animations take viewers inside the bodies of these creatures to better understand how things work. |

| Other Matters (8 of 8) | Response |
|---|--------------------------------|
| Program Title | Xploration Station: Earth 2050 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday @ 8 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What will the world look like in 2050? Where will advancements in science, technology, engineering, and math lead us? Our host takes viewers on a mind bending journey in search of these answers. Will we have personalized jet packs? How about childcare robots, artificial eyes, GPS shoes? Will there be space tourism in 2050? Is it possible to have colonies on the moon? Many technology experts think all these things are possible and, in some cases, even probable. Perhaps one day we will even have "downloadable dreams" to help us sleep better... Our host will visit with entrepreneurs who have started businesses developing futuristic ideas and products. Some of the most creative people in the world are science fiction writers and our host will visit with them as well. We will take a look at sci-fi movies of the past and see what "crazy" ideas have come to fruition. Our host will go to auto manufacturers to see where car technology is leading us...technology companies like Apple to see where consumer electronics are headed... doctors to hear what cures and inventions lie ahead... and inventors to learn what robots will be doing in 35 years. Anything and everything is possible when we use our imaginations...XPLOATION: EARTH 2050 spurs interest in children, teenagers, and adults to learn about how technology can make all of our lives better in the future. |
|--|---|

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Amy Williamson <i>Executive Assistant</i></p> <p>01/09/2017</p> |

Attachments

No Attachments.